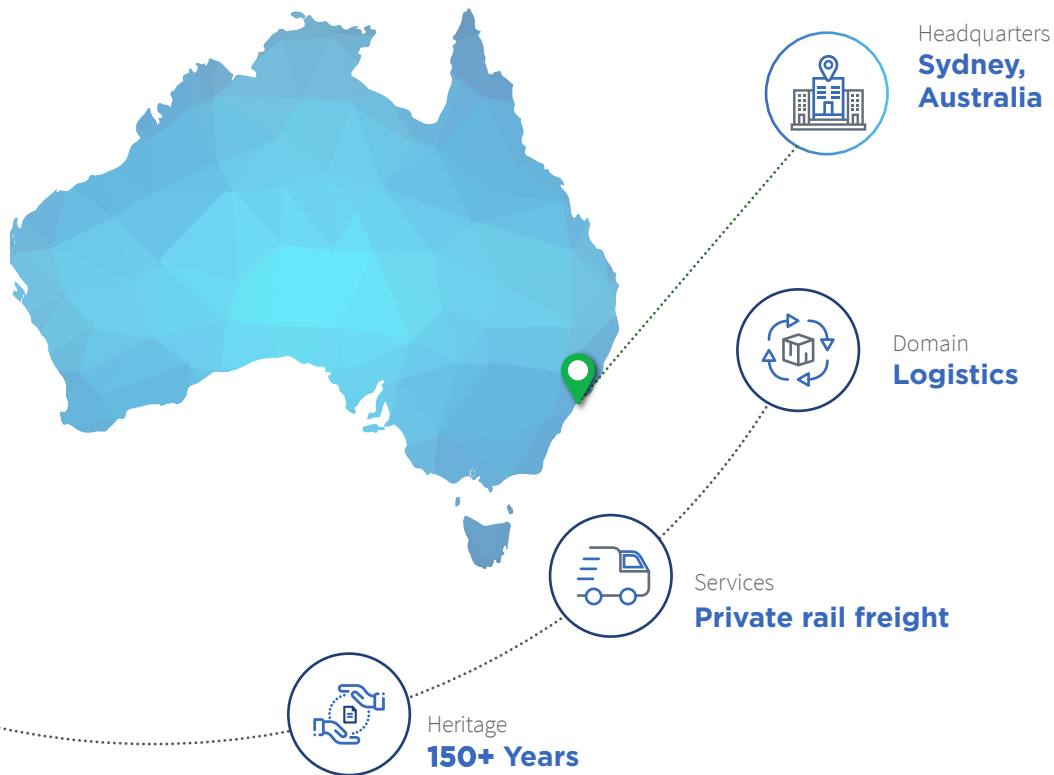




# Pacific National

Implementing a robust  
ESG reporting platform  
for a rail freight operator

## About THE CLIENT



## OVERVIEW

The Pacific National Pty Ltd is the largest private rail freight operator in Australia. With over 3,400 employees, more than 580 active locomotives, and a presence in over 70 locations across Australia, the company serves over 340 customers. Their diverse clientele spans multiple sectors including energy and resources, multinational freight-forwarding, industrial manufacturing, and agriculture.

To address their goal of sustainability, Pacific National aims to implement a strategic approach to reduce their carbon footprint and disclose matters pertaining to Environmental, Social, and Governance (ESG) to stakeholders.



## BUSINESS CHALLENGES

Pacific National had limited visibility into its suppliers' ESG reporting. As there were no set legislative requirements, they had limited question sets for ESG. However, Pacific National wanted to stay ahead of the curve by taking a transparent approach with suppliers to participate in ESG strategies and initiatives.

To address this, Pacific National sought a seamless transition using a single platform to prevent overburdening their supply chain. And this is where Avetta stepped in. At this point, Pacific National had already been working closely with Avetta for over two years and had experienced significant business value through its offerings. With their extensive industry knowledge and domain expertise, Avetta was the perfect partner to guide the company in achieving ESG reporting visibility and partner with suppliers to participate in various ESG strategies and initiatives.





## THE AVETTA SOLUTION

Pacific National partnered with Avetta to implement a robust process to ensure supplier commitment and disclosure in areas related to ESG. They started partnering with their Tier 1 and Tier 2 suppliers and were quickly able to proceed with their Tier 3 and Tier 4 suppliers

Using a set of globally tried and trusted best practices, Avetta was able to provide insights into the maturity of the supply chain with regards to ESG practices and scope 3 emissions. This is allowing Pacific National to report on and better understand the impact of their supply chain. By collecting this data that they historically had no visibility into, Pacific National is now able to gain a more complete view of their supply chain.



*One thing I've been impressed with is the level of support from Avetta. Questions are handled quickly. Without this level of support, some of our processes wouldn't have been handled as quickly or effectively.*

**Penny Ovenden**

Procurement Governance Specialist, Pacific National



# BENEFITS EXPERIENCED

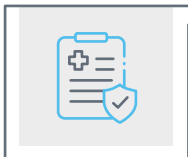
The partnership with Avetta fostered Pacific National's ESG goals. The tangible impacts included:

## Improved visibility



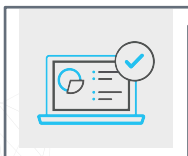
Avetta has helped improve the visibility of supplier ESG performance by making data available. So far, more than 79% of Pacific National's 599 suppliers have filled out ESG data. Moreover, the data on greenhouse gas emissions has been collected.

## Simplified and shortened process



Avetta has simplified the process of ESG reporting for Pacific National's suppliers, reducing both time and effort. This has resulted in heightened interest from suppliers and Pacific National was able to use a comprehensive calculator for their emissions through Avetta's partnership with Sustain.Life. Pacific National wants to mandate this ESG process for their supply chain.

## Improved supply chain risk management

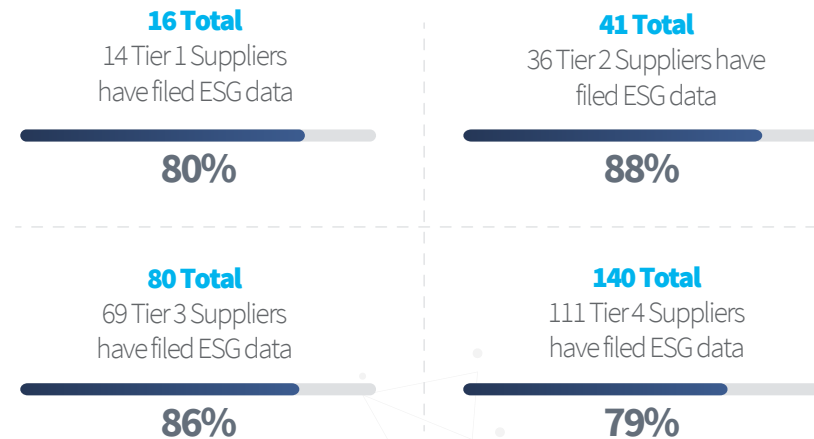


Avetta's centralised platform has enabled Pacific National to communicate with suppliers seamlessly regarding matters related to ESG, thereby mitigating supply chain risks.

## Tiered data



Pacific National have the ability to filter the collected ESG data by Tiers, thereby understanding quickly who has/has not completed the data and what their ESG maturity is.





*“We’re still at the starting point on engaging with suppliers on ESG performance but by seeing some of the analytics we are going to be able to source some useful information. Understanding and using this information will be vital for us in reaching our ESG goals”*

**Penny Ovenden**

Procurement Governance Specialist, Pacific National



## ABOUT AVETTA

The Avetta SaaS platform helps clients manage supply chain risk, and their suppliers, to become more qualified for jobs. For the hiring clients in our network, we offer the world’s largest supply chain risk management network to manage supplier safety, sustainability, worker competency and performance. We perform contractor prequalification and worker competency management across major industries, all over the globe, including construction, energy, facilities, high tech, manufacturing, mining, and telecom.

For suppliers in our network, our audit and verification services help lower their safety incidents rate by 29%. As a result, about 50% of members find additional job opportunities within the first year of joining. In addition, our suppliers receive privileged access to Avetta Member Benefits, where dozens of partners offer special discounts for business services like insurance and work gear. Avetta serves more than 500 enterprise companies and over 125,000 suppliers across 120+ countries.

